



EMERGENCY RESPONSE

Tuesday, December 8th
GovernmentExecutive.com

Floods. Hurricanes. Terrorist threats. Pandemic flu. In response to these emergencies, federal officials are called upon to react quickly. But interagency cooperation and communication can be difficult in times of national crisis. How do we ensure the federal government does rise to the challenge and act to protect the public?

Join us, and hear from those who have confronted such problems and made the requisite calls at the highest levels of government. Moderated by Government Executive Editor-in-Chief Timothy B. Clark, this Webinar will discuss:

- The types of systems that have proved best for making crisis-time decisions
- How to develop and improve upon emergency preparedness efforts
- Interagency emergency and disaster response policies

SPEAKER:

GLENN CANNON

Senior Vice President, Hillard Heintze, and former Assistant Administrator in Charge of the Disaster Preparations Directorate, FEMA

DENNIS SCHRADER

President, DRS International, and former Deputy Administrator of the National Preparedness Directorate, FEMA

MODERATOR:

TIMOTHY B. CLARK

Editor-in-Chief, *Government Executive*

SPONSOR BENEFITS

Government Executive webinars allow sponsors to position themselves as thought leaders and generate leads without the need to create event content or recruit speakers. Sponsorship packages include:

- Sponsor mention and logo on webinar viewer page
- Links to sponsor content (white papers, product demos, etc.) to be located within the "Reminder" and "Thank You" emails sent to all registrants as well as the webinar viewer page
- Mention as sponsor of event on dedicated invitation to targeted *Government Executive* subscribers
- Complete registration and attendance lists for follow up use by sponsor after the event (one time use)
- Opportunity to ask attendees up to four survey questions at close of the event (available for exclusive sponsors only)
- Opportunity to present their company's solutions at the conclusion of the editorial presentation (available only for exclusive sponsorships)

▶ PROMOTE YOUR LEADERSHIP IN TECHNOLOGY!

Position your company as a thought leader and generate highly qualified leads in technology by sponsoring this premium editorial webinar. Your message will reach a targeted audience of several hundred federal agency leaders, including CXOs, program managers, IT managers and more. Attendees are federal managers dispersed throughout the U.S. and abroad with grade GS-12 or above in civilian agencies or Major/Lt. Commander and above in the military.

ACT NOW TO REACH SENIOR FEDERAL LEADERS!

For more information, contact your account director or Hilery Sirpis at 202.266.7332 or hsirpis@govexec.com

All rates subject to *Government Executive* terms and conditions. For complete list of terms and conditions visit our online media kit at www.GovernmentExecutive.com