



Planning a shareholder meeting, political gala or mass stadium event? Ensure you are leveraging best practices in security to prevent harm, preserve your reputation and protect your brand.

The spectrum of risks that confront special events - from trade shows and senior executive retreats to presidential debates, Super Bowls and the Olympics - can't be effectively addressed with a patchwork of solutions. They must be met with a strategic, highly integrated approach to security and emergency preparedness.

Hillard Heintze helps clients create, assess, benchmark and improve event security and emergency preparedness programs using best-in-class strategies that protect and preserve the safety of people, property, performance and reputation. Our team of experts has led the planning for some of the most critical public safety and security challenges confronting our nation over the past 30 years.



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SPECIAL EVENT SECURITY SERVICES



- Enhanced security of shareholders, clients, fans, players and other event principals as well as staff and event personnel
- Earlier identification of risks based on incidents at other special events, previous disasters or recent trends and developments
- Higher security program ROI as a result of greater innovation, stronger integration and more effective collaboration with federal, state and local resources and authorities
- Stronger public image, sustained brand protection, higher revenue and net profits and more successful future events



SCOPE OF SERVICES

Risk, Threat and Vulnerability Assessment

Rigorous and comprehensive application of investigative and analytical techniques to identify and assess the risks, gaps and opportunities to improve the security of a major event. Can include ancillary venues, (e.g., hotel or airport) or event-related assets and business activities of the host organization or country.

Development of Program or Operational Security Plan

Focus areas include security policies, procedures and protocols; security staffing and personnel; and technical and physical security (e.g., access control, monitoring, detection, screening and filtering all personnel, assets, services, vehicles and equipment seeking entry). Other strategic areas include credentialing, background screening, education and awareness, information sharing, intelligence gathering, liaison and risk management.

Emergency Preparedness Planning

Examination of potential hazards and threats and production of integrated and synchronized NIMS- and ICS-aligned plans tailored to the unique risks of a particular location or environment. Focus on the full lifecycle of a potential crisis and identification of required capabilities for each disaster phase (Prevent, Protect, Respond and Recover).

Security Risk Management, Training and Education

Strategies and tactics to raise security awareness among stakeholders, particularly with respect to topics such as threats and vulnerabilities, incident rates of these factors in comparable settings and events, individual roles and responsibilities and security strategies and plans. Forums include tabletop discussions, field exercises and classroom courses.

For more information, contact:

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CLIENTS WHO TURN TO US FOR SPECIAL EVENT SECURITY SERVICES

- CEOs and Risk Managers for Fortune 500 Companies Planning a Major Event
- State and Local Administrators for Public Authorities with Event-Related Assets
- Directors of Security for Major Trade Shows, Stadiums and Tourist Centers
- Executive Vice Presidents of National Sports Leagues and Franchises
- International Sports Federations and Law Enforcement Agencies
- Host Country Public and Private Organizations

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